



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1377680

Schedule Dates 09/25/12-10/01/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL ISSUE (ns) (1187)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/24/12
Last Modified 09/27/12
Entered By Nancy Brutus
CO-OP No
Headline # 06332533
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,751.25
Net Total \$9,923.75
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	25	\$9,300.00
Oct. 2012	6	\$2,375.00
Grand Total:	31	\$11,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/25/12-09/28/12	4	:30	6A- 7A (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	West Palm Beach (WPEC)		9/24/12
2.0	Normal Line / SPOT (2)	10/01/12-10/01/12	4	:30	6A- 7A (EST)		1							1	\$350.00	\$350.00	West Palm Beach (WPEC)		9/24/12
3.0	Normal Line / SPOT (3)	09/25/12-09/28/12	4	:30	7A- 9A (EST)	4		X	X	X	X			4	\$225.00	\$900.00	West Palm Beach (WPEC)		9/24/12
4.0	Normal Line / SPOT (4)	10/01/12-10/01/12	4	:30	7A- 9A (EST)		1							1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/24/12
5.0	Normal Line / SPOT (5)	09/25/12-09/28/12	4	:30	9A- 10A (EST)	4		X	X	X	X			4	\$200.00	\$800.00	West Palm Beach (WPEC)		9/24/12
6.0	Normal Line / SPOT (6)	10/01/12-10/01/12	4	:30	9A- 10A (EST)		1							1	\$200.00	\$200.00	West Palm Beach (WPEC)		9/24/12
7.0	Normal Line / SPOT (7)	09/25/12-09/28/12	4	:30	4P- 5P (EST)	4		X	X	X	X			4	\$300.00	\$1,200.00	West Palm Beach (WPEC)		9/24/12
8.0	Normal Line / SPOT (8)	10/01/12-10/01/12	4	:30	4P- 5P (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/24/12
9.0	Normal Line / SPOT (9)	09/25/12-09/28/12	4	:30	6P- 6:30P (EST)	4		X	X	X	X			4	\$600.00	\$2,400.00	West Palm Beach (WPEC)		9/24/12
10.0	Normal Line / SPOT (10)	10/01/12-10/01/12	4	:30	6P- 6:30P (EST)		1							1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/24/12
11.0	Revised Line / SPOT (11*)	09/29/12-09/29/12	3	:30	6P- 6:30P (EST)							1					West Palm Beach (WPEC)		9/24/12
11.1	Normal Line / Football (18)	09/29/12-09/29/12	4	:30	3:30P- Sports-CBS SEC Football							1			\$300.00		West Palm Beach (WPEC)		9/27/12
11.1.1	Closed Preempt (18)	09/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates/political in breaks	

CONFIRMATION CONTRACT

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West Palm Beach, FL 33407

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Philadelphia, PA 19147

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Agency Dudley Media (7265)
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Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/24/12
Last Modified 09/27/12
Entered By Nancy Brutus
CO-OP No
Headline # 06332533
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,751.25
Net Total \$9,923.75
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	25	\$9,300.00
Oct. 2012	6	\$2,375.00
Grand Total:	31	\$11,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Revised Line / SPOT (12*)	09/30/12-09/30/12	3	:30	6:30P- 7P (EST)								1				West Palm Beach (WPEC)		9/24/12
12.1	Normal Line / Football (19)	09/30/12-09/30/12	4	:30	4P- Sports-CBS NFL Football 2								1		\$300.00		West Palm Beach (WPEC)		9/27/12
12.1.1	Closed Preempt (19)	09/30/12															West Palm Beach (WPEC)	No Availability/Exception -	
13.0	Normal Line / SPOT (13)	09/26/12-09/27/12	4	:30	11P- 11:30P (EST)	2			X	X				2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		9/24/12
14.0	Normal Line / SPOT (14)	10/01/12-10/01/12	4	:30	11P- 11:30P (EST)		1							1	\$700.00	\$700.00	West Palm Beach (WPEC)		9/24/12
15.0	Normal Line / SPOT (15)	09/29/12-09/29/12	4	:30	6A- 7A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/24/12
16.0	Normal Line / SPOT (16)	09/30/12-09/30/12	4	:30	7A- 8A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/24/12
17.0	Normal Line / SPOT (17)	09/30/12-09/30/12	4	:30	9A- 10:30A (EST)								1	1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/24/12

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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1390141
Schedule Dates 10/09/12-10/15/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL ISSUE (ns) (1187)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 3
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/08/12
Last Modified 10/08/12
Entered By Nancy Brutus
CO-OP No
Headline # 06364787
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,181.25
Net Total \$23,693.75
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	50	\$27,875.00
Grand Total:	50	\$27,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/09/12-10/12/12	3	:30	6A- 7A (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	West Palm Beach (WPEC)		10/8/12
2.0	Normal Line / SPOT (2)	10/15/12-10/15/12	3	:30	6A- 7A (EST)		1							1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/8/12
3.0	Normal Line / SPOT (3)	10/09/12-10/12/12	3	:30	7A- 9A (EST)	4		X	X	X	X			4	\$225.00	\$900.00	West Palm Beach (WPEC)		10/8/12
4.0	Normal Line / SPOT (4)	10/15/12-10/15/12	3	:30	7A- 9A (EST)		1							1	\$225.00	\$225.00	West Palm Beach (WPEC)		10/8/12
5.0	Normal Line / SPOT (5)	10/09/12-10/12/12	3	:30	9A- 10A (EST)	4		X	X	X	X			3	\$200.00	\$600.00	West Palm Beach (WPEC)		10/8/12
5.0.1	Closed Preempt (5)	10/09/12															West Palm Beach (WPEC)	Sold Out/Exception - Higher cash in breaks during that time due to political run	
6.0	Normal Line / SPOT (6)	10/15/12-10/15/12	3	:30	9A- 10A (EST)		1							1	\$200.00	\$200.00	West Palm Beach (WPEC)		10/8/12
7.0	Normal Line / SPOT (7)	10/09/12-10/12/12	3	:30	4P- 5P (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	West Palm Beach (WPEC)		10/8/12
8.0	Normal Line / SPOT (8)	10/15/12-10/15/12	3	:30	4P- 5P (EST)		1							1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/8/12
9.0	Normal Line / SPOT (9)	10/09/12-10/12/12	3	:30	5:30P- 6P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
10.0	Normal Line / SPOT (10)	10/15/12-10/15/12	3	:30	5:30P- 6P (EST)		1							1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/8/12
11.0	Normal Line / SPOT (11)	10/09/12-10/12/12	3	:30	6P- 6:30P (EST)	4		X	X	X	X			4	\$600.00	\$2,400.00	West Palm Beach (WPEC)		10/8/12
12.0	Normal Line / SPOT (12)	10/15/12-10/15/12	3	:30	6P- 6:30P (EST)		1							1	\$600.00	\$600.00	West Palm Beach (WPEC)		10/8/12

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Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 3
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/08/12
Last Modified 10/08/12
Entered By Nancy Brutus
CO-OP No
Headline # 06364787
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,181.25
Net Total \$23,693.75
Sales Tax

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Oct. 2012	50	\$27,875.00
Grand Total:	50	\$27,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (13)	10/09/12-10/12/12	3	:30	7P- 7:30P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
14.0	Normal Line / SPOT (14)	10/15/12-10/15/12	3	:30	7P- 7:30P (EST)		1							1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/8/12
15.0	Normal Line / SPOT (15)	10/13/12-10/13/12	3	:30	7P- 7:30P (EST)							1			\$350.00		West Palm Beach (WPEC)		10/8/12
15.0.1	Closed Preempt (15)	10/13/12															West Palm Beach (WPEC)	Live Program Overrun/Exception -	
16.0	Normal Line / Prime (16)	10/15/12-10/15/12	3	:30	10P- CBS-Hawaii Five-O (Monday)		1							1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
17.0	Normal Line / Prime (17)	10/10/12-10/10/12	3	:30	9P- CBS-Criminal Minds (Wednesday)				1					1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
18.0	Normal Line / Prime (18)	10/13/12-10/13/12	3	:30	10P- CBS-48 Hours (Saturday)							1		1	\$800.00	\$800.00	West Palm Beach (WPEC)		10/8/12
19.0	Normal Line / Prime (19)	10/14/12-10/14/12	3	:30	8P- CBS-Amazing Race (Sunday)								1	1	\$2,200.00	\$2,200.00	West Palm Beach (WPEC)		10/8/12
20.0	Normal Line / Prime (20)	10/14/12-10/14/12	3	:30	9P- CBS-The Good Wife (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/8/12
21.0	Normal Line / SPOT (21)	10/09/12-10/12/12	3	:30	11P- 11:30P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	West Palm Beach (WPEC)		10/8/12
22.0	Normal Line / SPOT (22)	10/15/12-10/15/12	3	:30	11P- 11:30P (EST)		1							1	\$700.00	\$700.00	West Palm Beach (WPEC)		10/8/12

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Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 3
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
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Oct. 2012	50	\$27,875.00
Grand Total:	50	\$27,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT (23)	10/09/12-10/12/12	3	:30	11:30P- 12:30A (EST)	4		X	X	X	X			3	\$225.00	\$675.00	West Palm Beach (WPEC)		10/8/12
23.0.1	Closed Preempt (23)	10/09/12															West Palm Beach (WPEC)	Sold Out/Exception - Higher cash in breaks during that time due to political run	
24.0	Normal Line / SPOT (24)	10/15/12-10/15/12	3	:30	11:30P- 12:30A (EST)	1	1							1	\$225.00	\$225.00	West Palm Beach (WPEC)		10/8/12
25.0	Normal Line / SPOT (25)	10/14/12-10/14/12	3	:30	7A- 8A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		10/8/12
26.0	Normal Line / SPOT (26)	10/14/12-10/14/12	3	:30	9A- 10:30A (EST)								1	1	\$900.00	\$900.00	West Palm Beach (WPEC)		10/8/12
27.0	Normal Line / SPOT (27)	10/14/12-10/14/12	3	:30	10:30A- 11:30A (EST)								1		\$500.00		West Palm Beach (WPEC)		10/8/12
27.0.1	Closed Preempt (27)	10/14/12															West Palm Beach (WPEC)	Pre-empt/Exception - per Lillie	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
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Dudley Media
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Contract # 1392424
Schedule Dates 10/23/12-10/29/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 5
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/22/12
Entered By Nancy Brutus
CO-OP No
Headline # 06371203
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,095.00
Net Total \$40,205.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	62	\$39,450.00
Nov. 2012	13	\$7,850.00
Grand Total:	75	\$47,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/23/12-10/26/12	3	:30	5A- 5:30A (EST)	4		X	X	X	X			4	\$200.00	\$800.00	West Palm Beach (WPEC)		10/12/12
2.0	Normal Line / SPOT (2)	10/29/12-10/29/12	3	:30	5A- 5:30A (EST)		1							1	\$200.00	\$200.00	West Palm Beach (WPEC)		10/12/12
3.0	Normal Line / SPOT (3)	10/23/12-10/26/12	3	:30	6A- 7A (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	West Palm Beach (WPEC)		10/12/12
4.0	Normal Line / SPOT (4)	10/29/12-10/29/12	3	:30	6A- 7A (EST)		1							1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/12/12
5.0	Normal Line / SPOT (5)	10/23/12-10/26/12	3	:30	7A- 9A (EST)	8		X	X	X	X			8	\$225.00	\$1,800.00	West Palm Beach (WPEC)		10/12/12
6.0	Normal Line / SPOT (6)	10/29/12-10/29/12	3	:30	7A- 9A (EST)		2							2	\$225.00	\$450.00	West Palm Beach (WPEC)		10/12/12
7.0	Normal Line / SPOT (7)	10/23/12-10/26/12	3	:30	9A- 10A (EST)	4		X	X	X	X			4	\$200.00	\$800.00	West Palm Beach (WPEC)		10/12/12
8.0	Normal Line / SPOT (8)	10/29/12-10/29/12	3	:30	9A- 10A (EST)		1							1	\$200.00	\$200.00	West Palm Beach (WPEC)		10/12/12
9.0	Normal Line / SPOT (9)	10/23/12-10/26/12	3	:30	12P- 12:30P (EST)	4		X	X	X	X			2	\$350.00	\$700.00	West Palm Beach (WPEC)		10/12/12
9.0.1	Closed Preempt (9)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
9.0.2	Closed Preempt (9)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
10.0	Normal Line / SPOT (10)	10/29/12-10/29/12	3	:30	12P- 12:30P (EST)		1							1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/12/12

CONFIRMATION CONTRACT

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Agency Dudley Media (7265)
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Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 5
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Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/22/12
Entered By Nancy Brutus
CO-OP No
Headline # 06371203
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,095.00
Net Total \$40,205.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	62	\$39,450.00
Nov. 2012	13	\$7,850.00
Grand Total:	75	\$47,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (11)	10/23/12-10/26/12	3	:30	4P- 5P (EST)	4		X	X	X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		10/12/12
11.0.1	Closed Preempt (11)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
12.0	Normal Line / SPOT (12)	10/29/12-10/29/12	3	:30	4P- 5P (EST)	1	1							1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/12/12
13.0	Revised Line / SPOT (13)	10/23/12-10/26/12	3	:30	5P- 5:30P (EST)	4		X	X	X	X						West Palm Beach (WPEC)		10/12/12
13.1	Normal Line / SPOT (13)	10/23/12-10/26/12	2	:30	5P- 5:30P (EST)	4		X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/22/12
13.1.1	Closed Preempt (13)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
13.1.2	Closed Preempt (13)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
14.0	Revised Line / SPOT (14)	10/29/12-10/29/12	3	:30	5P- 5:30P (EST)	1	1										West Palm Beach (WPEC)		10/12/12
14.1	Normal Line / SPOT (14)	10/29/12-10/29/12	2	:30	5P- 5:30P (EST)	1	1							1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/22/12
15.0	Revised Line / SPOT (15)	10/23/12-10/26/12	3	:30	5:30P- 6P (EST)	4		X	X	X	X						West Palm Beach (WPEC)		10/12/12
15.1	Normal Line / SPOT (15)	10/23/12-10/26/12	2	:30	5:30P- 6P (EST)	4		X	X	X	X			4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1392424
Schedule Dates 10/23/12-10/29/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 5
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/22/12
Entered By Nancy Brutus
CO-OP No
Headline # 06371203
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,095.00
Net Total \$40,205.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	62	\$39,450.00
Nov. 2012	13	\$7,850.00
Grand Total:	75	\$47,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Revised Line / SPOT (16)	10/29/12-10/29/12	3	:30	5:30P- 6P (EST)		1										West Palm Beach (WPEC)		10/12/12
16.1	Normal Line / SPOT (16)	10/29/12-10/29/12	2	:30	5:30P- 6P (EST)		1							1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/22/12
17.0	Revised Line / SPOT (17)	10/23/12-10/26/12	3	:30	6P- 6:30P (EST)	4		X	X	X	X						West Palm Beach (WPEC)		10/12/12
17.1	Normal Line / SPOT (17)	10/23/12-10/26/12	2	:30	6P- 6:30P (EST)	4		X	X	X	X			4	\$900.00	\$3,600.00	West Palm Beach (WPEC)		10/22/12
18.0	Revised Line / SPOT (18)	10/29/12-10/29/12	3	:30	6P- 6:30P (EST)		1										West Palm Beach (WPEC)		10/12/12
18.1	Normal Line / SPOT (18)	10/29/12-10/29/12	2	:30	6P- 6:30P (EST)		1							1	\$900.00	\$900.00	West Palm Beach (WPEC)		10/22/12
19.0	Normal Line / SPOT (19)	10/23/12-10/26/12	3	:30	7P- 7:30P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	West Palm Beach (WPEC)		10/12/12
20.0	Normal Line / SPOT (20)	10/29/12-10/29/12	3	:30	7P- 7:30P (EST)		1							1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/12/12
21.0	Normal Line / SPOT (21)	10/27/12-10/27/12	3	:30	7P- 7:30P (EST)							1			\$350.00		West Palm Beach (WPEC)		10/12/12
21.0.1	Closed Preempt (21)	10/27/12															West Palm Beach (WPEC)	Pre-empt/Exception - Preempt of the 7pm newscast because of football overrun	
22.0	Normal Line / Prime (22)	10/29/12-10/29/12	3	:30	10P- CBS-Hawaii Five-O (Monday)		1							1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1392424
Schedule Dates 10/23/12-10/29/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 5
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/22/12
Entered By Nancy Brutus
CO-OP No
Headline # 06371203
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,095.00
Net Total \$40,205.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	62	\$39,450.00
Nov. 2012	13	\$7,850.00
Grand Total:	75	\$47,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / Prime (23)	10/23/12-10/23/12	3	:30	9P- CBS-NCIS: Los Angeles (Tuesday)			1						1	\$3,500.00	\$3,500.00	West Palm Beach (WPEC)		10/12/12
24.0	Normal Line / Prime (24)	10/24/12-10/24/12	3	:30	9P- CBS-Criminal Minds (Wednesday)				1					1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/12/12
25.0	Normal Line / Prime (25)	10/25/12-10/25/12	2	:30	10P- CBS-Elementary (Thursday)					1				1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		10/12/12
26.0	Normal Line / Prime (26)	10/26/12-10/26/12	2	:30	9P- CBS-CSI New York (Friday)						1			1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/12/12
27.0	Normal Line / Prime (27)	10/27/12-10/27/12	3	:30	9P- CBS-Crimetime (Saturday)							1			\$500.00		West Palm Beach (WPEC)		10/12/12
27.0.1	Closed Preempt (27)	10/27/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
28.0	Normal Line / Prime (28)	10/27/12-10/27/12	3	:30	10P- CBS-48 Hours (Saturday)							1		1	\$800.00	\$800.00	West Palm Beach (WPEC)		10/12/12
30.0	Normal Line / Prime (30)	10/28/12-10/28/12	3	:30	8P- CBS-Amazing Race (Sunday)								1	1	\$2,200.00	\$2,200.00	West Palm Beach (WPEC)		10/12/12
31.0	Normal Line / Prime (31)	10/28/12-10/28/12	3	:30	9P- CBS-The Good Wife (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1392424
Schedule Dates 10/23/12-10/29/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 5
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/22/12
Entered By Nancy Brutus
CO-OP No
Headline # 06371203
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,095.00
Net Total \$40,205.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	62	\$39,450.00
Nov. 2012	13	\$7,850.00
Grand Total:	75	\$47,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Revised Line / SPOT (32)	10/23/12-10/26/12	3	:30	11P- 11:30P (EST)	4		X	X	X	X						West Palm Beach (WPEC)		10/12/12
32.1	Normal Line / SPOT (32)	10/23/12-10/26/12	2	:30	11P- 11:30P (EST)	3		X	X	X	X			3	\$1,050.00	\$3,150.00	West Palm Beach (WPEC)		10/22/12
33.0	Revised Line / SPOT (33)	10/29/12-10/29/12	3	:30	11P- 11:30P (EST)		1										West Palm Beach (WPEC)		10/12/12
33.1	Normal Line / SPOT (33)	10/29/12-10/29/12	2	:30	11P- 11:30P (EST)		1							1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/22/12
34.0	Normal Line / SPOT (34)	10/23/12-10/26/12	3	:30	11:30P- 12:30A (EST)	4		X	X	X	X			3	\$225.00	\$675.00	West Palm Beach (WPEC)		10/12/12
34.0.1	Closed Preempt (34)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
35.0	Normal Line / SPOT (35)	10/29/12-10/29/12	3	:30	11:30P- 12:30A (EST)		1								\$225.00		West Palm Beach (WPEC)		10/12/12
35.0.1	Closed Preempt (35)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
36.0	Normal Line / SPOT (36)	10/27/12-10/27/12	3	:30	6A- 7A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		10/12/12
37.0	Normal Line / SPOT (37)	10/27/12-10/27/12	3	:30	7A- 9A (EST)								1	1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/12/12
39.0	Revised Line / SPOT (39)	10/28/12-10/28/12	3	:30	12P- 1P (EST)								1				West Palm Beach (WPEC)		10/12/12
39.1	Normal Line / SPOT (39)	10/28/12-10/28/12	3	:30	12A- 1:05A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		10/22/12
40.0	Normal Line / SPOT (40)	10/28/12-10/28/12	3	:30	7A- 8A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1392424
Schedule Dates 10/23/12-10/29/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 5
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/22/12
Entered By Nancy Brutus
CO-OP No
Headline # 06371203
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,095.00
Net Total \$40,205.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	62	\$39,450.00
Nov. 2012	13	\$7,850.00
Grand Total:	75	\$47,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT (41)	10/28/12-10/28/12	3	:30	9A- 10:30A (EST)								1	1	\$900.00	\$900.00	West Palm Beach (WPEC)		10/12/12
42.0	Normal Line / SPOT (42)	10/28/12-10/28/12	3	:30	10:30A- 11:30A (EST)								1	1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/12/12
43.0	Normal Line / SPOT (44)	10/27/12-10/27/12	1	:30	3P- Sports-CBS College Football Today							1		1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/19/12
44.0	Normal Line / SPOT (45)	10/23/12-10/26/12	2	:30	5P- 5:30P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/19/12
45.0	Normal Line / SPOT (46)	10/23/12-10/26/12	3	:30	9A- 10A (EST)	1		X	X	X	X			1	\$200.00	\$200.00	West Palm Beach (WPEC)		10/19/12
46.0	Normal Line / SPOT (47)	10/27/12-10/27/12	3	:30	12P- 12:30P (EST)							1		1	\$75.00	\$75.00	West Palm Beach (WPEC)		10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1392482
Schedule Dates 10/16/12-10/26/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 4
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/26/12
Entered By Nancy Brutus
CO-OP No
Headline # 06370705
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,293.75
Net Total \$41,331.25
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	83	\$48,625.00
Grand Total:	83	\$48,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/16/12-10/19/12	3	:30	5A- 5:30A (EST)	4		X	X	X	X			4	\$200.00	\$800.00	West Palm Beach (WPEC)		10/12/12
2.0	Normal Line / SPOT (2)	10/22/12-10/22/12	3	:30	5A- 5:30A (EST)		1							1	\$200.00	\$200.00	West Palm Beach (WPEC)		10/12/12
3.0	Normal Line / SPOT (3)	10/16/12-10/19/12	3	:30	6A- 7A (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	West Palm Beach (WPEC)		10/12/12
4.0	Normal Line / SPOT (4)	10/22/12-10/22/12	3	:30	6A- 7A (EST)		1							1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/12/12
5.0	Normal Line / SPOT (5)	10/16/12-10/19/12	3	:30	7A- 9A (EST)	8		X	X	X	X			8	\$225.00	\$1,800.00	West Palm Beach (WPEC)		10/12/12
6.0	Normal Line / SPOT (6)	10/22/12-10/22/12	3	:30	7A- 9A (EST)		2							2	\$225.00	\$450.00	West Palm Beach (WPEC)		10/12/12
7.0	Normal Line / SPOT (7)	10/16/12-10/19/12	3	:30	9A- 10A (EST)	4		X	X	X	X			4	\$200.00	\$800.00	West Palm Beach (WPEC)		10/12/12
8.0	Normal Line / SPOT (8)	10/22/12-10/22/12	3	:30	9A- 10A (EST)		1							1	\$200.00	\$200.00	West Palm Beach (WPEC)		10/12/12
9.0	Normal Line / SPOT (9)	10/16/12-10/19/12	3	:30	12P- 12:30P (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	West Palm Beach (WPEC)		10/12/12
10.0	Normal Line / SPOT (10)	10/22/12-10/22/12	3	:30	12P- 12:30P (EST)		1							1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/12/12
11.0	Normal Line / SPOT (11)	10/16/12-10/19/12	3	:30	4P- 5P (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	West Palm Beach (WPEC)		10/12/12
12.0	Normal Line / SPOT (12)	10/22/12-10/22/12	3	:30	4P- 5P (EST)		1							1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/12/12
13.0	Normal Line / SPOT (13)	10/16/12-10/19/12	3	:30	5P- 5:30P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	West Palm Beach (WPEC)		10/12/12
14.0	Normal Line / SPOT (14)	10/22/12-10/22/12	3	:30	5P- 5:30P (EST)		1							1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1392482
Schedule Dates 10/16/12-10/26/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 4
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/26/12
Entered By Nancy Brutus
CO-OP No
Headline # 06370705
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,293.75
Net Total \$41,331.25
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	83	\$48,625.00
Grand Total:	83	\$48,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/16/12-10/19/12	3	:30	5:30P- 6P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	West Palm Beach (WPEC)		10/12/12
16.0	Normal Line / SPOT (16)	10/22/12-10/22/12	3	:30	5:30P- 6P (EST)		1							1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/12/12
17.0	Normal Line / SPOT (17)	10/16/12-10/19/12	3	:30	6P- 6:30P (EST)	4		X	X	X	X			4	\$600.00	\$2,400.00	West Palm Beach (WPEC)		10/12/12
18.0	Normal Line / SPOT (18)	10/22/12-10/22/12	3	:30	6P- 6:30P (EST)		1							1	\$600.00	\$600.00	West Palm Beach (WPEC)		10/12/12
19.0	Normal Line / SPOT (19)	10/16/12-10/19/12	3	:30	7P- 7:30P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	West Palm Beach (WPEC)		10/12/12
20.0	Normal Line / SPOT (20)	10/22/12-10/22/12	3	:30	7P- 7:30P (EST)		1							1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/12/12
21.0	Normal Line / SPOT (21)	10/20/12-10/20/12	3	:30	7P- 7:30P (EST)							1		1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/12/12
22.0	Normal Line / Prime (22)	10/22/12-10/22/12	4	:30	9P- CBS-Presidential Debate		1							1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/12/12
23.0	Normal Line / Prime (23)	10/16/12-10/16/12	3	:30	8P- CBS-NCIS: Los Angeles (Tuesday)			1						1	\$3,500.00	\$3,500.00	West Palm Beach (WPEC)		10/12/12
24.0	Normal Line / Prime (24)	10/17/12-10/17/12	3	:30	9P- CBS-Criminal Minds (Wednesday)				1					1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/12/12
25.0	Normal Line / Prime (25)	10/18/12-10/18/12	2	:30	10P- CBS-Elementary (Thursday)					1				1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		10/12/12
26.0	Normal Line / Prime (26)	10/19/12-10/19/12	2	:30	9P- CBS-CSI New York (Friday)						1			1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1392482
Schedule Dates 10/16/12-10/26/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 4
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/26/12
Entered By Nancy Brutus
CO-OP No
Headline # 06370705
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,293.75
Net Total \$41,331.25
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	83	\$48,625.00
Grand Total:	83	\$48,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Prime (27)	10/20/12-10/20/12	3	:30	9P- CBS-Crimetime (Saturday)							1			\$500.00		West Palm Beach (WPEC)		10/12/12
27.0.1	Closed Preempt (27)	10/20/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher rates in breaks political/adv	
28.0	Normal Line / Prime (28)	10/20/12-10/20/12	3	:30	10P- CBS-48 Hours (Saturday)							1		1	\$800.00	\$800.00	West Palm Beach (WPEC)		10/12/12
29.0	Normal Line / SPOT (29)	10/21/12-10/21/12	2	:30	7P- 8P (EST)								1	1	\$4,500.00	\$4,500.00	West Palm Beach (WPEC)		10/12/12
30.0	Normal Line / Prime (30)	10/21/12-10/21/12	3	:30	8:30P- CBS-Amazing Race (Sunday)								1	1	\$2,200.00	\$2,200.00	West Palm Beach (WPEC)		10/12/12
31.0	Normal Line / Prime (31)	10/21/12-10/21/12	3	:30	9:30P- CBS-The Good Wife (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/12/12
32.0	Normal Line / SPOT (32)	10/16/12-10/19/12	3	:30	11P- 11:30P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	West Palm Beach (WPEC)		10/12/12
33.0	Normal Line / SPOT (33)	10/22/12-10/22/12	3	:30	11P- 11:30P (EST)		1							1	\$700.00	\$700.00	West Palm Beach (WPEC)		10/12/12
34.0	Normal Line / SPOT (34)	10/16/12-10/19/12	3	:30	11:30P- 12:30A (EST)	4		X	X	X	X			4	\$225.00	\$900.00	West Palm Beach (WPEC)		10/12/12
35.0	Normal Line / SPOT (35)	10/22/12-10/22/12	3	:30	11:30P- 12:30A (EST)		1							1	\$225.00	\$225.00	West Palm Beach (WPEC)		10/12/12
36.0	Normal Line / SPOT (36)	10/20/12-10/20/12	3	:30	6A- 7A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1392482
Schedule Dates 10/16/12-10/26/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 4
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/26/12
Entered By Nancy Brutus
CO-OP No
Headline # 06370705
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,293.75
Net Total \$41,331.25
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	83	\$48,625.00
Grand Total:	83	\$48,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT (37)	10/20/12-10/20/12	3	:30	7A- 9A (EST)							1		1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/12/12
38.0	Normal Line / SPOT (38)	10/20/12-10/20/12	3	:30	11:30P- 12A (EST)							1		1	\$200.00	\$200.00	West Palm Beach (WPEC)		10/12/12
39.0	Normal Line / SPOT (39)	10/21/12-10/21/12	3	:30	12P- 1P (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		10/12/12
40.0	Normal Line / SPOT (40)	10/21/12-10/21/12	3	:30	7A- 8A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		10/12/12
41.0	Normal Line / SPOT (41)	10/21/12-10/21/12	3	:30	9A- 10:30A (EST)								1	1	\$900.00	\$900.00	West Palm Beach (WPEC)		10/12/12
42.0	Normal Line / SPOT (42)	10/21/12-10/21/12	3	:30	10:30A- 11:30A (EST)								1	1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/12/12
43.0	M/G For 27.0.1 / SPOT (48)	10/26/12-10/26/12	3	:30	7P- 7:30P (EST)						1			1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1392660
Schedule Dates 10/30/12-11/06/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 6
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/29/12
Entered By Nancy Brutus
CO-OP No
Headline # 06371325
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,050.00
Net Total \$39,950.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Nov. 2012	50	\$47,000.00
Grand Total:	50	\$47,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0	Revised Line / SPOT (5)	10/30/12-11/02/12	3	:30	7A- 9A (EST)	8		X	X	X	X						West Palm Beach (WPEC)		10/12/12
5.1	Normal Line / SPOT (5)	10/30/12-11/02/12	1	:30	7A- 9A (EST)	8		X	X	X	X			8	\$565.00	\$4,520.00	West Palm Beach (WPEC)		10/25/12
6.0	Revised Line / SPOT (6)	11/05/12-11/06/12	3	:30	7A- 9A (EST)	4	X	X									West Palm Beach (WPEC)		10/12/12
6.1	Normal Line / SPOT (6)	11/05/12-11/06/12	1	:30	7A- 9A (EST)	4	X	X						4	\$565.00	\$2,260.00	West Palm Beach (WPEC)		10/25/12
7.0	Revised Line / SPOT (7)	10/30/12-11/02/12	3	:30	9A- 10A (EST)	4		X	X	X	X						West Palm Beach (WPEC)		10/12/12
7.1	Normal Line / SPOT (7)	10/30/12-11/02/12	1	:30	9A- 10A (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	West Palm Beach (WPEC)		10/25/12
8.0	Revised Line / SPOT (8)	11/05/12-11/06/12	3	:30	9A- 10A (EST)	2	X	X									West Palm Beach (WPEC)		10/12/12
8.1	Normal Line / SPOT (8)	11/05/12-11/06/12	1	:30	9A- 10A (EST)	2	X	X						2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		10/25/12
9.0	Revised Line / SPOT (9)	10/30/12-11/02/12	3	:30	12P- 12:30P (EST)	4		X	X	X	X						West Palm Beach (WPEC)		10/12/12
9.1	Normal Line / SPOT (9)	10/30/12-11/02/12	1	:30	12P- 12:30P (EST)	4		X	X	X	X			4	\$875.00	\$3,500.00	West Palm Beach (WPEC)		10/25/12
10.0	Revised Line / SPOT (10)	11/05/12-11/06/12	3	:30	12P- 12:30P (EST)	2	X	X									West Palm Beach (WPEC)		10/12/12
10.1	Normal Line / SPOT (10)	11/05/12-11/06/12	1	:30	12P- 12:30P (EST)	2	X	X						2	\$875.00	\$1,750.00	West Palm Beach (WPEC)		10/25/12
13.0	Revised Line / SPOT (13)	10/30/12-11/02/12	3	:30	5P- 5:30P (EST)	4		X	X	X	X						West Palm Beach (WPEC)		10/12/12
13.1	Normal Line / SPOT (13)	10/30/12-11/02/12	1	:30	5P- 5:30P (EST)	4		X	X	X	X			4	\$1,250.00	\$5,000.00	West Palm Beach (WPEC)		10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1392660
Schedule Dates 10/30/12-11/06/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 6
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/29/12
Entered By Nancy Brutus
CO-OP No
Headline # 06371325
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,050.00
Net Total \$39,950.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Nov. 2012	50	\$47,000.00
Grand Total:	50	\$47,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Revised Line / SPOT (14)	11/05/12-11/05/12	3	:30	5P- 5:30P (EST)		1										West Palm Beach (WPEC)		10/12/12
14.1	Normal Line / SPOT (14)	11/05/12-11/05/12	1	:30	5P- 5:30P (EST)		1							1	\$1,250.00	\$1,250.00	West Palm Beach (WPEC)		10/25/12
17.0	Revised Line / SPOT (17)	10/30/12-11/02/12	3	:30	6P- 6:30P (EST)	4		X	X	X	X						West Palm Beach (WPEC)		10/12/12
17.1	Normal Line / SPOT (17)	10/30/12-11/02/12	1	:30	6P- 6:30P (EST)	4		X	X	X	X			4	\$1,500.00	\$6,000.00	West Palm Beach (WPEC)		10/25/12
18.0	Revised Line / SPOT (18)	11/05/12-11/05/12	3	:30	6P- 6:30P (EST)		1										West Palm Beach (WPEC)		10/12/12
18.1	Normal Line / SPOT (18)	11/05/12-11/05/12	1	:30	6P- 6:30P (EST)		1							1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/25/12
19.0	Revised Line / SPOT (19)	10/30/12-11/02/12	3	:30	7P- 7:30P (EST)	4		X	X	X	X						West Palm Beach (WPEC)		10/12/12
19.1	Normal Line / SPOT (19)	10/30/12-11/02/12	1	:30	7P- 7:30P (EST)	4		X	X	X	X			4	\$1,250.00	\$5,000.00	West Palm Beach (WPEC)		10/25/12
20.0	Revised Line / SPOT (20)	11/05/12-11/05/12	3	:30	7P- 7:30P (EST)		1										West Palm Beach (WPEC)		10/12/12
20.1	Normal Line / SPOT (20)	11/05/12-11/05/12	1	:30	7P- 7:30P (EST)		1							1	\$1,250.00	\$1,250.00	West Palm Beach (WPEC)		10/25/12
24.0	Normal Line / Prime (24)	11/01/12-11/01/12	2	:30	10P- CBS-Elementary (Thursday)					1					\$2,250.00		West Palm Beach (WPEC)		10/12/12
24.0.1	Closed Preempt (24)	11/01/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1392660
Schedule Dates 10/30/12-11/06/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 6
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/29/12
Entered By Nancy Brutus
CO-OP No
Headline # 06371325
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,050.00
Net Total \$39,950.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Nov. 2012	50	\$47,000.00
Grand Total:	50	\$47,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Revised Line / Prime (25)	11/02/12-11/02/12	2	:30	8P- CBS-Undercover Boss (Friday)						1						West Palm Beach (WPEC)		10/12/12
25.1	Normal Line / Prime (25)	11/02/12-11/02/12	1	:30	8P- CBS-Undercover Boss (Friday)						1			1	\$2,500.00	\$2,500.00	West Palm Beach (WPEC)		10/25/12
31.0	Normal Line / SPOT (31)	10/30/12-11/02/12	3	:30	11P- 11:30P (EST)	4		X	X	X	X				\$700.00		West Palm Beach (WPEC)		10/12/12
31.0.1	Closed Preempt (31)	10/30/12															West Palm Beach (WPEC)	Sold Out/Exception -	
31.0.2	Closed Preempt (31)	10/30/12															West Palm Beach (WPEC)	Sold Out/Exception -	
31.0.3	Closed Preempt (31)	11/01/12															West Palm Beach (WPEC)	Client Request/Spot -	
31.0.4	Closed Preempt (31)	11/02/12															West Palm Beach (WPEC)	Client Request/Spot -	
33.0	Normal Line / SPOT (33)	10/30/12-11/02/12	3	:30	11:30P- 12:30A (EST)	4		X	X	X	X				\$225.00		West Palm Beach (WPEC)		10/12/12
33.0.1	Closed Preempt (33)	10/30/12															West Palm Beach (WPEC)	Sold Out/Exception -	
33.0.2	Closed Preempt (33)	11/01/12															West Palm Beach (WPEC)	Client Request/Spot -	
33.0.3	Closed Preempt (33)	11/02/12															West Palm Beach (WPEC)	Client Request/Spot -	
33.0.4	Closed Preempt (33)	10/30/12															West Palm Beach (WPEC)	Client Request/Exception -	
34.0	Revised Line / SPOT (34)	11/05/12-11/05/12	3	:30	11:30P- 12:30A (EST)		1										West Palm Beach (WPEC)		10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1392660

Schedule Dates 10/30/12-11/06/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 6
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/29/12
Entered By Nancy Brutus
CO-OP No
Headline # 06371325
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,050.00
Net Total \$39,950.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Nov. 2012	50	\$47,000.00
Grand Total:	50	\$47,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.1	Normal Line / SPOT (34)	11/05/12-11/05/12	1	:30	11:30P- 12:30A (EST)		1							1	\$565.00	\$565.00	West Palm Beach (WPEC)		10/25/12
35.0	Revised Line / SPOT (35)	11/03/12-11/03/12	3	:30	6A- 7A (EST)							1					West Palm Beach (WPEC)		10/12/12
35.1	Normal Line / SPOT (35)	11/03/12-11/03/12	1	:30	6A- 7A (EST)							1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
37.0	Revised Line / SPOT (37)	11/03/12-11/03/12	3	:30	11:30P- 12A (EST)							1					West Palm Beach (WPEC)		10/12/12
37.1	Normal Line / SPOT (37)	11/03/12-11/03/12	2	:30	11:30P- 12A (EST)							1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/25/12
38.0	Revised Line / SPOT (38)	11/04/12-11/04/12	3	:30	12A- 1A (EST)								1				West Palm Beach (WPEC)		10/12/12
38.1	Normal Line / SPOT (38)	11/04/12-11/04/12	2	:30	12A- 1A (EST)								1	1	\$225.00	\$225.00	West Palm Beach (WPEC)		10/25/12
39.0	Revised Line / SPOT (39)	11/04/12-11/04/12	3	:30	7A- 8A (EST)								1				West Palm Beach (WPEC)		10/12/12
39.1	Normal Line / SPOT (39)	11/04/12-11/04/12	1	:30	7A- 8A (EST)								1	1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
40.0	Revised Line / SPOT (40)	11/04/12-11/04/12	3	:30	9A- 10:30A (EST)								1				West Palm Beach (WPEC)		10/12/12
40.1	Normal Line / SPOT (40)	11/04/12-11/04/12	1	:30	6A- 7A (EST)								1	1	\$250.00	\$250.00	West Palm Beach (WPEC)		10/25/12
41.0	Revised Line / SPOT (41)	11/04/12-11/04/12	3	:30	10:30A- 11:30A (EST)								1				West Palm Beach (WPEC)		10/12/12
41.1	Normal Line / SPOT (41)	11/04/12-11/04/12	1	:30	10:30A- 11:30A (EST)								1	1	\$1,250.00	\$1,250.00	West Palm Beach (WPEC)		10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1392660
Schedule Dates 10/30/12-11/06/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 6
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/12/12
Last Modified 10/29/12
Entered By Nancy Brutus
CO-OP No
Headline # 06371325
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,050.00
Net Total \$39,950.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Nov. 2012	50	\$47,000.00
Grand Total:	50	\$47,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / Football (26)	11/03/12-11/03/12	2	:30	8P- Sports-CBS SEC Football	1						1		1	\$5,000.00	\$5,000.00	West Palm Beach (WPEC)		10/25/12
43.0	M/G For 33.0.1,33.0.2,33.0.3,33.0.4 / SPOT (33)	10/30/12-11/02/12	3	:30	11:30P- 12:30A (EST)	4		X	X	X	X			2	\$565.00	\$1,130.00	West Palm Beach (WPEC)		10/29/12
43.0.1	Closed Preempt (33)	10/30/12															West Palm Beach (WPEC)	Exceeds Max Per Day/Exception -	
43.0.2	Closed Preempt (33)	10/30/12															West Palm Beach (WPEC)	Exceeds Max Per Day/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1397262
Schedule Dates 10/23/12-10/29/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 5
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/22/12
Last Modified 10/22/12
Entered By Nancy Brutus
CO-OP No
Headline # 06387502
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,245.00
Net Total \$41,055.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	23	\$41,550.00
Nov. 2012	6	\$6,750.00
Grand Total:	29	\$48,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/23/12-10/26/12	3	:30	6A- 7A (EST)	4		X	X	X	X			4	\$350.00	\$1,400.00	West Palm Beach (WPEC)		10/22/12
2.0	Normal Line / SPOT (2)	10/29/12-10/29/12	3	:30	6A- 7A (EST)		1							1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/22/12
3.0	Normal Line / SPOT (3)	10/23/12-10/26/12	3	:30	7P- 7:30P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	West Palm Beach (WPEC)		10/22/12
4.0	Normal Line / SPOT (4)	10/29/12-10/29/12	3	:30	7P- 7:30P (EST)		1							1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/22/12
5.0	Normal Line / SPOT (5)	10/23/12-10/26/12	3	:30	7:30P- 8P (EST)			2	2	2	2				\$350.00		West Palm Beach (WPEC)		10/22/12
5.0.1	Closed Preempt (5)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception -	
5.0.2	Closed Preempt (5)	10/23/12															West Palm Beach (WPEC)	Sold Out/Exception -	
5.0.3	Closed Preempt (5)	10/24/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv running in breaks ahead	
5.0.4	Closed Preempt (5)	10/24/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv running in breaks ahead	
5.0.5	Closed Preempt (5)	10/25/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1397262
Schedule Dates 10/23/12-10/29/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 5
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

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Last Modified 10/22/12
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CO-OP No
Headline # 06387502
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,245.00
Net Total \$41,055.00
Sales Tax

West Palm Beach (WPEC)

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Nov. 2012	6	\$6,750.00
Grand Total:	29	\$48,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0.6	Closed Preempt (5)	10/25/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
5.0.7	Closed Preempt (5)	10/26/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
5.0.8	Closed Preempt (5)	10/26/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
6.0	Normal Line / SPOT (6)	10/29/12-10/29/12	3	:30	7:30P- 8P (EST)	2		2						1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/22/12
6.0.1	Closed Preempt (6)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political and or adv	
7.0	Normal Line / Prime (7)	10/29/12-10/29/12	3	:30	8P- 9P (EST)	1	1							1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)	HOW I MET/PARTNERS	10/22/12
8.0	Normal Line / Prime (8)	10/29/12-10/29/12	3	:30	9P- 10P (EST)	1	1							1	\$2,700.00	\$2,700.00	West Palm Beach (WPEC)	2 BROKE GIRLS/ MIKE AND MOLLY	10/22/12
9.0	Normal Line / Prime (9)	10/23/12-10/23/12	2	:30	8P- CBS-NCIS (Tuesday)			1						1	\$6,000.00	\$6,000.00	West Palm Beach (WPEC)		10/22/12
10.0	Normal Line / Prime (10)	10/24/12-10/24/12	3	:30	8P- CBS-Survivor (Wednesday)				1					1	\$2,500.00	\$2,500.00	West Palm Beach (WPEC)		10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1397262
Schedule Dates 10/23/12-10/29/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACHS/BRUNO/S (475045)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 5
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/22/12
Last Modified 10/22/12
Entered By Nancy Brutus
CO-OP No
Headline # 06387502
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,245.00
Net Total \$41,055.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	23	\$41,550.00
Nov. 2012	6	\$6,750.00
Grand Total:	29	\$48,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime (11)	10/24/12-10/24/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		10/22/12
12.0	Normal Line / Prime (12)	10/25/12-10/25/12	3	:30	8P- 9P (EST)					1				1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)	BIG BANG/2.5 MEN	10/22/12
13.0	Normal Line / Prime (13)	10/25/12-10/25/12	2	:30	9P- CBS-Person of Interest (Thursday)					1				1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/22/12
14.0	Normal Line / Prime (14)	10/26/12-10/26/12	1	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$5,000.00	\$5,000.00	West Palm Beach (WPEC)		10/22/12
15.0	Normal Line / SPOT (15)	10/28/12-10/28/12	1	:30	7P- 8P (EST)								1	1	\$7,500.00	\$7,500.00	West Palm Beach (WPEC)		10/22/12
16.0	Normal Line / Prime (16)	10/28/12-10/28/12	3	:30	10P- CBS-The Mentalist (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/22/12
17.0	Normal Line / SPOT (17)	10/23/12-10/28/12	2	:30	11P- 11:30P (EST)	7		X	X	X	X	X	X	7	\$1,050.00	\$7,350.00	West Palm Beach (WPEC)		10/22/12
18.0	Normal Line / SPOT (18)	10/29/12-10/29/12	2	:30	11P- 11:30P (EST)		1							1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1400901
Schedule Dates 10/30/12-11/06/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACH/BRUNO /S (482432)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 6
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Nancy Brutus
CO-OP No
Headline # 06395010
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,192.50
Net Total \$74,757.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Nov. 2012	67	\$87,950.00
Grand Total:	67	\$87,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (2)	10/30/12-11/02/12	1	:30	9A- 10A (EST)	5		X	X	X	X			5	\$500.00	\$2,500.00	West Palm Beach (WPEC)		10/25/12
2.0	Normal Line / SPOT (3)	10/30/12-11/02/12	1	:30	10A- 11A (EST)	3		X	X	X	X			3	\$565.00	\$1,695.00	West Palm Beach (WPEC)		10/25/12
3.0	Normal Line / SPOT (4)	10/30/12-11/02/12	1	:30	12:30P- 2P (EST)	4		X	X	X	X			4	\$940.00	\$3,760.00	West Palm Beach (WPEC)		10/25/12
4.0	Normal Line / SPOT (7)	10/30/12-11/02/12	1	:30	5:30P- 6P (EST)	4		X	X	X	X			4	\$1,250.00	\$5,000.00	West Palm Beach (WPEC)		10/25/12
5.0	Normal Line / SPOT (23)	10/30/12-11/04/12	1	:30	11P- 11:30P (EST)	6		X	X	X	X	X	X	6	\$1,750.00	\$10,500.00	West Palm Beach (WPEC)		10/25/12
6.0	Normal Line / SPOT (24)	11/05/12-11/06/12	1	:30	6A- 7A (EST)	2	X	X						2	\$875.00	\$1,750.00	West Palm Beach (WPEC)		10/25/12
7.0	Normal Line / SPOT (25)	11/05/12-11/06/12	1	:30	9A- 10A (EST)	2	X	X						2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		10/25/12
8.0	Normal Line / SPOT (26)	11/05/12-11/06/12	1	:30	10A- 11A (EST)	2	X	X						2	\$565.00	\$1,130.00	West Palm Beach (WPEC)		10/25/12
9.0	Normal Line / SPOT (27)	10/30/12-11/02/12	1	:30	11A- 12P (EST)	4		X	X	X	X			4	\$1,040.00	\$4,160.00	West Palm Beach (WPEC)		10/25/12
10.0	Normal Line / SPOT (28)	11/05/12-11/05/12	1	:30	11A- 12P (EST)		1							1	\$1,040.00	\$1,040.00	West Palm Beach (WPEC)		10/25/12
11.0	Normal Line / SPOT (29)	11/05/12-11/05/12	1	:30	12:30P- 2P (EST)		1							1	\$940.00	\$940.00	West Palm Beach (WPEC)		10/25/12
12.0	Normal Line / SPOT (30)	11/05/12-11/05/12	1	:30	3P- 4P (EST)		1							1	\$565.00	\$565.00	West Palm Beach (WPEC)		10/25/12
13.0	Normal Line / SPOT (31)	11/05/12-11/05/12	1	:30	4P- 5P (EST)		1							1	\$875.00	\$875.00	West Palm Beach (WPEC)		10/25/12
14.0	Normal Line / SPOT (32)	11/05/12-11/05/12	1	:30	5:30P- 6P (EST)		1							1	\$1,250.00	\$1,250.00	West Palm Beach (WPEC)		10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 1400901
Schedule Dates 10/30/12-11/06/12
Advertiser Florida Democratic Party 3 Pack (23075)
Agency Dudley Media (7265)
Product POLITICAL CANDIDATE (ns) (1186)
Brand FL DEM SACH/BRUNO /S (482432)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 6
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Nancy Brutus
CO-OP No
Headline # 06395010
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,192.50
Net Total \$74,757.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Nov. 2012	67	\$87,950.00
Grand Total:	67	\$87,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (33)	11/05/12-11/05/12	1	:30	7P- 7:30P (EST)	1	1							1	\$1,250.00	\$1,250.00	West Palm Beach (WPEC)		10/25/12
16.0	Normal Line / SPOT (34)	11/05/12-11/05/12	1	:30	7:30P- 8P (EST)	1	1							1	\$875.00	\$875.00	West Palm Beach (WPEC)		10/25/12
17.0	Normal Line / SPOT (35)	11/03/12-11/03/12	1	:30	12P- 12:30P (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		10/25/12
18.0	Normal Line / SPOT (36)	11/04/12-11/04/12	1	:30	9A- 10:30A (EST)								1	1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		10/25/12
19.0	Normal Line / SPOT (1)	10/30/12-11/02/12	1	:30	6A- 7A (EST)	4		X	X	X	X			4	\$875.00	\$3,500.00	West Palm Beach (WPEC)		10/25/12
20.0	Normal Line / SPOT (6)	10/30/12-11/02/12	1	:30	4P- 5P (EST)	4		X	X	X	X			4	\$875.00	\$3,500.00	West Palm Beach (WPEC)		10/25/12
21.0	Normal Line / SPOT (9)	10/30/12-11/02/12	1	:30	7P- 7:30P (EST)	4		X	X	X	X			4	\$1,250.00	\$5,000.00	West Palm Beach (WPEC)		10/25/12
22.0	Normal Line / SPOT (10)	10/30/12-11/02/12	1	:30	7:30P- 8P (EST)	4		X	X	X	X			4	\$875.00	\$3,500.00	West Palm Beach (WPEC)		10/25/12
23.0	Normal Line / Prime (11)	11/05/12-11/05/12	1	:30	8P- 9P (EST)	1	1							1	\$4,500.00	\$4,500.00	West Palm Beach (WPEC)	MOTHER/PARTNERS	10/25/12
24.0	Normal Line / Prime (12)	11/05/12-11/05/12	1	:30	9P- 10P (EST)	1	1							1	\$6,750.00	\$6,750.00	West Palm Beach (WPEC)	GIRLS/MIKE AND MOLLY	10/25/12
25.0	Normal Line / Prime (16)	10/31/12-10/31/12	1	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$4,500.00	\$4,500.00	West Palm Beach (WPEC)		10/25/12
26.0	Normal Line / Prime (17)	11/01/12-11/01/12	1	:30	8P- 9P (EST)					1				1	\$7,500.00	\$7,500.00	West Palm Beach (WPEC)	BIG BANG/2.5 MEN	10/25/12
27.0	Normal Line / Football (21)	11/03/12-11/03/12	4	:30	8P- Sports-CBS SEC Football 2							1		1	\$1,250.00	\$1,250.00	West Palm Beach (WPEC)		10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
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West Palm Beach, FL 33407

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Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DUDLEY,BOB
Phone/Fax (202) 675-6936 /
CPE 6
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FL DEM SACHS/BRUNO/S
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28.0	Normal Line / Prime (22)	11/04/12-11/04/12	1	:30	10:30P- CBS-The Mentalist (Sunday)								1	1	\$5,000.00	\$5,000.00	West Palm Beach (WPEC)		10/25/12
29.0	Normal Line / SPOT (5)	10/30/12-11/02/12	1	:30	3P- 4P (EST)	4		X	X	X	X			4	\$565.00	\$2,260.00	West Palm Beach (WPEC)		10/25/12

CONFIRMATION CONTRACT

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